



## Parade of Homes™ Preview Party

Date: May 16<sup>th</sup>, 2025

Time: 6:00 PM - 9:00 PM

Location: George’s Ranch (Boerne)

Be part of the private VIP celebration before the Parade of Homes opens! Don’t miss the party of the year! Over 800 members enjoy a sneak preview of the masterfully crafted custom homes featured in the Parade of Homes. Enjoy an evening of music, delicious food, and cocktails; be the first to find out who will win the prestigious Parade of Homes Awards.

This event benefits the San Antonio Builders Political Action Committee.



### Partnership Opportunities

#### Reception Dinner \$15,000 (Exclusive)

- Opportunity to welcome guests and present at Awards Ceremony
- 20 Preview Party tickets
- 200 General Admission tickets for Parade of Homes
- Recognition on social media, and *Builder Brief*
- 5 Permit Parking passes
- Full page ad in Parade Style Magazine (provided by partner)

#### Platinum \$10,000 (Exclusive) **SOLD**

- Opportunity to present a few key awards at Awards Ceremony
- 10 Preview Party tickets
- 100 General Admission tickets for Parade of Homes
- Recognition on social media, website, and *Builder Brief*
- 3 Permit Parking passes

#### Gold \$5,000

- 6 Preview Party tickets
- 50 General Admission tickets for Parade of Homes
- 2 Permit Parking passes
- Recognition on social media, website, and *Builder Brief*

#### Silver \$3,000

- 4 Preview Party tickets
- 25 General Admission tickets for Parade of Homes
- 1 Permit Parking pass
- Recognition on social media, website, and *Builder Brief*

### Preview Party Tickets

\$90 / Person



# Parade of Homes™

Date: May 17th - 26th, 2025 Location:  
George's Ranch (Boerne)

The Parade of Homes brings together developers, builders, realtors, and prospective homebuyers from San Antonio and surrounding communities. The Parade of Homes features luxurious homes with state-of-the-art amenities, and a captive audience of 7,000+ attendees. Being a Parade of Homes Partner provides you invaluable brand awareness throughout the event and allows you to develop your lead list of future customers and prospective homebuyers.

## Developer Partner



THE LOOKOUT GROUP

Presented by



## Partnership Opportunities

### Platinum \$15,000

- Logo included in TV ads
- 20 Preview Party Tickets
- 200 Parade of Homes Tickets
- 2 Full Page Color Ads in the *Parade Style Magazine*
- Banner in Parade Area
- 10 Permit Parking Passes



### Parade Style Magazine

Back Cover	\$2,800	<b>SOLD</b>
Inside Front Cover	\$2,600	<b>SOLD</b>
Inside Back Cover	\$2,500	
Full Page	\$2,000	
Double-Page Spread	\$4,500	
Half Page	\$1,400	

### Gold \$10,000

- 10 Preview Party Tickets
- 100 Parade of Homes Tickets
- Full Page Color Ad in the *Parade Style Magazine*
- 7 Permit Parking Passes

### Exhibitor Booth in Product Tent

\$2,750

- \$2,500 + \$250 refundable security deposit if all requirements are met per the signed contract.

#### Exhibitor Product Tent Includes

- 10' x 10' Exhibit Booth
- Company Listing in Parade Style Magazine with logo
- Includes skirted table and 2 chairs in exhibit booth

### Silver \$7,500

- 6 Preview Party Tickets
- 50 Parade of Homes Tickets
- Half Page Color Ad in the *Parade Style Magazine*
- 4 Permit Parking Passes